# Research, Strategy, Training, and Technology

With expertise in research and analytics, business strategy and operations, training and development, and information technology, we empower companies to thrive in today's dynamic business landscape.

SERVICED 4

Enterprises (From Tech Startups to Emerging Brands in 5years)

## Who We Are

We assist organisations from diverse industries in their business growth circles by acting as their growth partners, ushering them to the new opportunities of contemporary business.

## What We Do

We are known for deploying and managing innovative ways for businesses and organisations to achieve growth. We are at the intersection of research, strategy, workforce training and information technology.

**Mission:** Advancing marketplace impact across human networks and business sectors through cutting-edge consulting services that are driven by cultured people, open technology, and breakthrough innovations

**Vision:** To deliver growth and transformational impact to underserved businesses and organisations in Africa and beyond.

# **Our Solutions**

# Securing Industry relevance for individuals, and Businesses



# Research & Analytics

- Market Research
- Business Data Analytics
- Feasibility Study& Planning
- Product Testing and Assessment
- UI/UX Research
- Business Process
   Design and Mapping



# Business Strategy & Operations

- Business Formation
- Business Planning and Advisory
- Operation
   Assessment and
   Optimisation
- Organisational Design and Restructuring



# Training & Development

- Training Need Analysis
- Workforce Training Design and Delivery
- Workplace Learning Management
- Workshop Facilitation and Delivery
- Experiential and Simulation Training



# **Information Technology**

- Software Design
- Web Development and Management
- Cloud Architecture Services
- Enterprise
   Technology Support
- Business Process
   Automation



BFG Global Consulting, LLC. edifies your business and organisation to growth. We are at the intersection of research, strategy, workforce training, and information technology.

Incorporated in Nigeria and the United Kingdom under the Companies and Allied Matters Act 2020, RC Number. 1779419 and under the Companies Act 2006 - England & Wales, company number 14906851.

For more information, visit www.bfgconsults.com

Read our blogs at blogs.bfgconsults.com

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